

P.L. 2006, CHAPTER 60, *approved August 2, 2006*  
Senate, No. 1069

1 AN ACT concerning heritage tourism and amending P.L.1995,  
2 c.368.

3  
4 **BE IT ENACTED** by the Senate and General Assembly of the State  
5 of New Jersey:

6  
7 1. a. There is established the “New Jersey Heritage Tourism  
8 Task Force.” The purpose of the task force is to provide strategic  
9 direction for the promotion of heritage tourism in New Jersey and to  
10 create a comprehensive heritage tourism master plan for New  
11 Jersey.

12 b. The task force shall consist of 19 members as follows:

13 (1) the Director of the Division of Travel and Tourism in the  
14 New Jersey Commerce, Economic Growth and Tourism  
15 Commission, or the Director’s designate, who shall serve ex-  
16 officio;

17 (2) the Executive Director of the New Jersey Historical  
18 Commission, or the Executive Director’s designate;

19 (3) the Executive Director of the New Jersey Historic Trust in  
20 the Department of Community Affairs, or the Executive Director’s  
21 designate;

22 (4) the Assistant Commissioner for Natural and Historic  
23 Resources in the Department of Environmental Protection, or the  
24 Assistant Commissioner’s designate, who shall serve ex-officio;

25 (5) the Administrator of the State Historic Preservation Office in  
26 the Department of Environmental Protection, or the Administrator’s  
27 designate, who shall serve ex-officio;

28 (6) the Director of the Tourism Advisory Council, or the  
29 Director’s designate;

30 (7) the Commissioner of the Department of Transportation, or  
31 the Commissioner’s designate, who shall serve ex-officio;

32 (8) the President of the Advocates for New Jersey History, or the  
33 President’s designate;

34 (9) a representative of New Jersey Public Broadcasting;

35 (10) three representatives from county or municipal Cultural,  
36 Heritage or Historical Commissions, of which, one representative  
37 shall be from the Northern, Central and Southern regions of New  
38 Jersey, who shall be appointed by the Governor;

39 (11) a representative of the Center for Hospitality and Tourism at  
40 Richard Stockton College;

41 (12) four public members, who shall be residents of this State  
42 and have knowledge and experience with cultural and heritage  
43 tourism to be appointed by the Governor;

**EXPLANATION** – Matter enclosed in bold-faced brackets **[thus]** in the above bill is not enacted and is intended to be omitted in the law.

Matter underlined thus is new matter.

1 (13) a representative of the New Jersey State Council on the  
2 Arts; and

3 (14) a representative of ArtPRIDE New Jersey.

4 c. The members of the task force shall serve without  
5 compensation, but may be reimbursed for necessary expenses  
6 incurred in the performance of their duties, within the limits of  
7 funds appropriated or otherwise made available to the task force for  
8 its purposes.

9 d. Any vacancy in the membership shall be filled in the same  
10 manner as the original appointment.

11 e. The task force shall be entitled to the assistance and service of  
12 the employees of any State, county or municipal department, board,  
13 commission or agency, as may be available to it for these purposes,  
14 and to incur such traveling and other miscellaneous expenses as it  
15 may deem necessary for the proper execution of its duties, within  
16 the limit of funds appropriated or otherwise made available to it for  
17 these purposes.

18 f. The task force may meet and hold hearings at the places it  
19 designates during the sessions or the recesses of the Legislature.

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21 2. The task force shall organize as soon as practicable upon  
22 appointment of a majority of its members, and shall select a  
23 chairperson among its members and a secretary who need not be a  
24 member of the task force.

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26 3. The task force may solicit, receive, disburse and monitor  
27 grants and other funds made available from any governmental,  
28 public, private, not-for-profit or for-profit entity, including funds  
29 made available under any federal or State law, regulation or  
30 program.

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32 4. The purpose of the task force shall be to improve New  
33 Jersey's performance in the regional or national heritage tourism  
34 marketplace. The task force shall prepare a heritage tourism master  
35 plan with recommendations that shall include, but need not be  
36 limited to, (1) improving heritage signage on the highways of the  
37 State, (2) establishing a local historic marker program to raise  
38 awareness of New Jersey's historical resources, (3) improving the  
39 efforts of State, county and municipal governmental agencies to  
40 focus more significantly on heritage tourism, (4) promoting  
41 coordination between historic sites throughout the State, (5)  
42 identifying potential sources of stable funding for the improvement  
43 and maintenance of historic sites available for heritage tourism in  
44 New Jersey, and (6) establishing criteria for grants to be made from  
45 the "Historic Preservation License Plate Fund" established pursuant  
46 to P.L.1995, c.368 (C.39:3-27.75).

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48 5. a. In addition to the duties provided in section 4. of this act,

1 the task force shall conduct or cause to be conducted a  
2 comprehensive inventory of all historic sites throughout the State  
3 that have potential for inclusion in heritage tourism initiatives.

4 b. The task force is authorized to enter into any and all  
5 agreements or contracts necessary, convenient, or desirable to  
6 provide for the comprehensive inventory of historic sites throughout  
7 the State required pursuant to subsection a. of this section.

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9 6. The task force shall submit the heritage tourism master plan  
10 and inventory of historic sites in New Jersey to the Governor and  
11 both houses of the Legislature no later than 18 months after its  
12 organization.

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14 7. Section 4 of P.L.1995, c.368 (C.39:3-27.75) is amended to  
15 read as follows:

16 4. a. There is created in the Department of **【State】** Community  
17 Affairs a special non-lapsing fund to be known as the "Historic  
18 Preservation License Plate Fund." The fund shall be administered  
19 by the New Jersey Historic Trust. There shall be deposited in the  
20 fund the amount collected from all license plate fees collected  
21 pursuant to section 3 of P.L.1995, c.368 (C.39:3-27.74), less the  
22 amounts necessary to reimburse the division for administrative  
23 costs pursuant to section 5 of P.L.1995, c.368 (C.39:3-27.76).  
24 Moneys deposited in the fund shall be dedicated **【for use in】** to (1)  
25 the awarding of grants to State agencies, local government units,  
26 and qualifying tax-exempt nonprofit organizations to meet costs  
27 related to the physical preservation of, development of interpretive  
28 and educational programming for, or operation of New Jersey's  
29 historic resources pursuant to the criteria established by the New  
30 Jersey Heritage Tourism Task Force in the heritage tourism master  
31 plan prepared and submitted by the New Jersey Heritage Tourism  
32 Task Force; and (2) the payment of expenses incurred by the New  
33 Jersey Heritage Tourism Task Force up to \$135,000 in  
34 implementing the provisions of P.L. .c. (pending before the  
35 Legislature as this bill). Approval of any grants shall be made by  
36 **【the "Historic Preservation License Plate Advisory Committee,"**  
37 **which shall be established in the Department of State and shall**  
38 **comprise the following: the Chairman of the Board of Trustees of**  
39 **the New Jersey Historic Trust, and two other trustees thereof, one**  
40 **of whom shall be the Executive Director of the New Jersey**  
41 **Historical Commission; a representative of Preservation New**  
42 **Jersey; a representative of the New Jersey Association of Museums;**  
43 **a representative of the League of Historical Societies of New**  
44 **Jersey; a representative of the New Jersey Council for the Social**  
45 **Studies; a representative of the New Jersey Council on the**  
46 **Humanities; and the Administrator of the Historic Preservation**  
47 **Office in the Department of Environmental Protection】** the New  
48 Jersey Historic Trust pursuant to its guidelines.

1       b. Moneys deposited in the fund shall be held in interest-bearing  
2 accounts in public depositories as defined pursuant to section 1 of  
3 P.L.1970, c.236 (C.17:9-41), and may be invested or reinvested in  
4 such securities as are approved by the State Treasurer. Interest or  
5 other income earned on moneys deposited in the fund, and any  
6 moneys which may be appropriated or otherwise become available  
7 for the purposes of the fund, shall be credited to and deposited in  
8 the fund for use as set forth in P.L.1995, c.368 (C.39:3-27.72 et  
9 seq.).

10 (cf: P.L.1999, c.152, s.53)

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12       8. Section 6 of P.L.1995, c.368 (C.39:3-27.77) is amended to  
13 read as follows:

14       6. The director shall notify eligible motorists of the opportunity  
15 to obtain historic preservation license plates by including a notice  
16 with all motor vehicle registration renewals, and by posting  
17 appropriate posters or signs in all division facilities and offices, as  
18 may be provided by the department. The notices, posters, and signs  
19 shall be designed by the **【Historic Preservation License Plate**  
20 **Advisory Committee】** New Jersey Historic Trust with the approval  
21 of the secretary. The designs shall be subject to the approval of the  
22 director, and the secretary shall supply the division with the notices,  
23 posters, and signs to be circulated or posted by that division.

24 (cf: P.L.1999, c.152, s.55)

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26       9. Section 6 of P.L.1995, c.368 (C.39:3-27.78) is amended to  
27 read as follows:

28       7. The secretary, the New Jersey Historic Trust, **【the Historic**  
29 **Preservation License Plate Advisory,】** the director, and the State  
30 Treasurer shall develop and enter into an interagency memorandum  
31 of agreement setting forth the procedures to be followed by the  
32 departments, the New Jersey Historic Trust, **【the Historic**  
33 **Preservation License Plate Advisory Committee,】** and the division  
34 in carrying out their respective responsibilities under P.L.1995,  
35 c.368 (C.39:3-27.72 et seq.).

36 (cf: P.L.1999, c.152, s.56)

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38       10. This act shall take effect immediately, except sections 1  
39 through 6 shall expire upon the submission of the report required  
40 pursuant to section 6 of this act.

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#### STATEMENT

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45       This bill establishes the “New Jersey Heritage Tourism Task  
46 Force.” The purpose of the task force is to provide strategic  
47 direction for the promotion of heritage tourism in New Jersey and to  
48 create a comprehensive heritage tourism master plan for New

1 Jersey.

2 The task force will develop a heritage tourism master plan with  
3 recommendations that include, but need not be limited to, (1)  
4 improving heritage signage on the highways of the State, (2)  
5 establishing a local historic marker program to raise awareness of  
6 New Jersey's historical resources, (3) improving the efforts of  
7 State, county and municipal agencies to focus more significantly on  
8 heritage tourism, (4) promoting coordination between historic sites  
9 throughout the State, (5) identifying potential sources of stable  
10 funding for the improvement and maintenance of historic sites  
11 available for heritage tourism in New Jersey, and (6) establishing  
12 criteria for grants to be made from Historic Preservation License  
13 Plate Fund. The task force will conduct or cause to be conducted a  
14 comprehensive Statewide inventory of historic sites having  
15 potential for inclusion in heritage tourism initiatives.

16 The task force may solicit, receive, disburse and monitor grants  
17 and other funds made available from any governmental, public,  
18 private, not-for-profit or for-profit entity, including funds made  
19 available under any federal or State law, regulation or program. The  
20 task force will present the heritage tourism master plan and  
21 inventory of historic sites in New Jersey to the Governor and both  
22 houses of the Legislature no later than 18 months after the  
23 organization of the task force and will cease to exist upon  
24 submitting its report and recommendations to the Governor.

25 This bill also amends P.L.1995, c.368, which created the  
26 "Historic Preservation License Plate Fund," to provide that the New  
27 Jersey Historic Trust would replace the Historic Preservation  
28 License Plate Advisory Committee. In addition, P.L.1995, c.368 is  
29 amended to provide that the monies from the "Historic Preservation  
30 License Plate Fund" shall be used for the payment of expenses  
31 incurred by the New Jersey Heritage Tourism Task Force.

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36 Establishes Heritage Tourism Task Force.